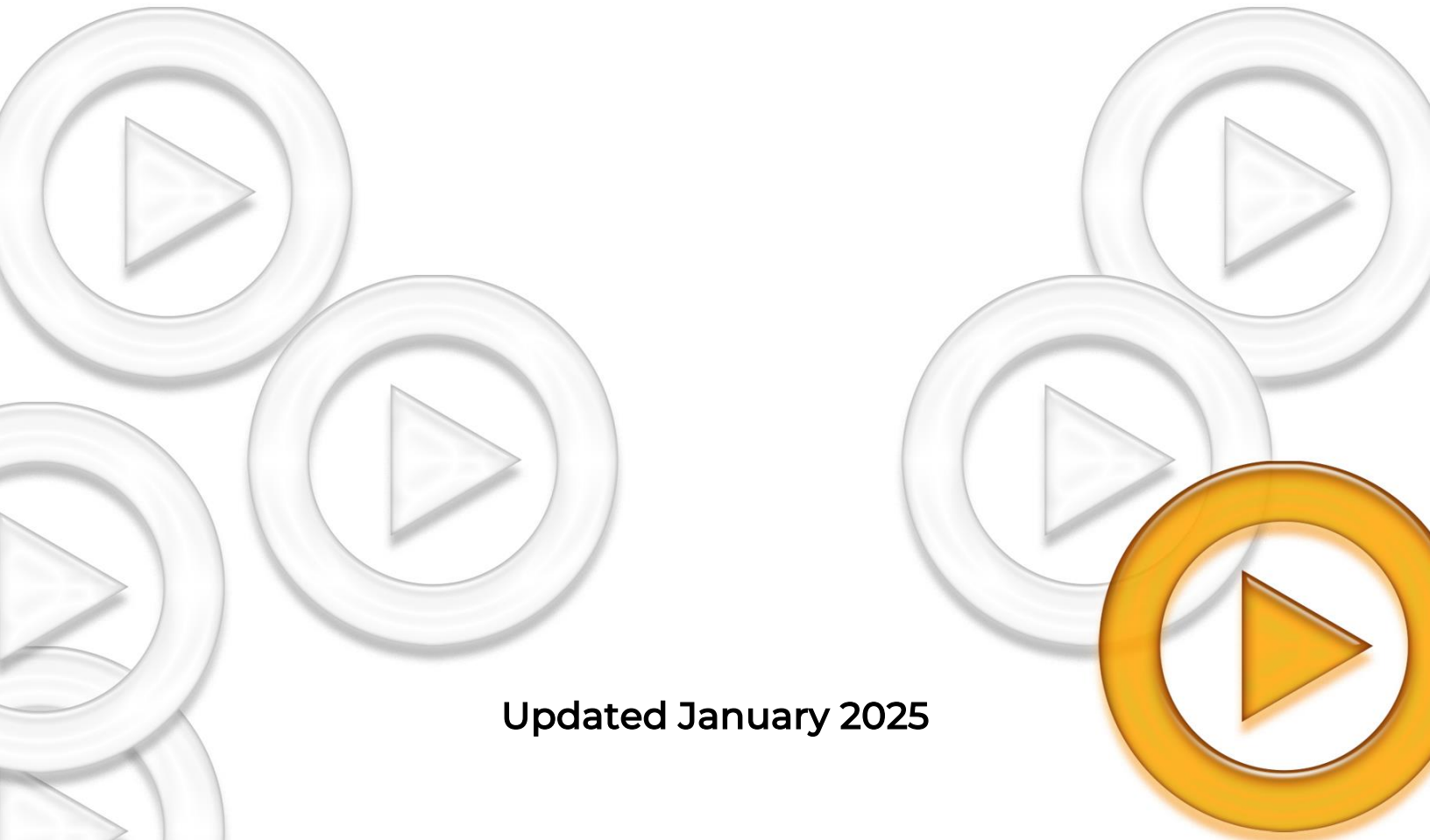


MASS ACCESS

VENDOR SPONSOR RATES 2025

Updated January 2025



ANNUAL SPONSORS

MassAccess offers annual sponsorship opportunities to vendors who serve community media centers of Massachusetts. Annual sponsorships begin on January 1 of each year but accommodations may be made for late submissions. Annual sponsorships expire on December 31 of each year.

PLATINUM \$1,000	· Logo and company link on massaccess.org—home page and sponsor page—for the length of the sponsorship. · Logo and link included in non-event specific electronic newsletters for the length of the sponsorship. <i>*Includes Business Membership (\$100 Value) for the current year.</i>
GOLD \$750	· Logo and company link on massaccess.org—home page and sponsor page—for the length of the sponsorship. <i>*Includes Business Membership (\$100 Value) for the current year.</i>

**Business Membership Included with Annual Sponsorship offers:*

- Full access to services and content offered at MassAccess.org:
 - Full upload and download on MMX, barring any commercial content
 - Ability to post classifieds
 - Ability to post and view in members only section
- Discounted rates for MassAccess vendor opportunities
- Preferred sponsorship rates
- Up to six individuals listed under the membership
- One post on the Vendors & Tech thread of the MassAccess forum on the first Wednesday of each month.

WEBINARS

Webinars may be scheduled periodically throughout the year at the discretion of the MassAccess board. Webinars may be led by either a MassAccess representative or interested vendors. Vendors may form panels and split the cost of leading a webinar. Vendors may also sponsor MassAccess-led webinars. Sponsorship of a vendor-led webinar is at the leader's discretion. Webinars are open to all MassAccess members, so there is a high reach potential.

All topics, panelists, and webinar details must be approved by the MassAccess board.

LEADER <i>\$800 per event</i>	· Ability to design and present a webinar (topics must not be sales-related and must be approved by the board of MassAccess) · Link and logo on email newsletters about the event. · Contact list of attendees. · Graphic logos before the event.
SPONSOR <i>\$400 per event</i>	· Link and logo on email newsletters about the event. · Contact list of attendees. · Graphic logos before the event.

MEET & GREETs

Meet & Greet typically take place 2-4 times per year. Each session usually draws 10 to 30 community media professionals. It is a more intimate environment for vendors to address their potential customers. Vendors are invited to participate in group discussions regarding PEG services and issues.

SPONSOR <i>MassAccess Member</i> \$1,200 per event <i>Non-MassAccess Member</i> \$1,400 per event	· One Exhibit table at the Meet and Greet event—all rights listed under “Exhibitor.” · Link and logo on e-newsletters promoting the events · Two pull-up stands (provided by sponsor) may be placed next to the registration table and one additional high-traffic area. · Contact list (as available) of attendees. · Company and sponsorship level will be announced at the opening and closing of the events.
EXHIBITOR <i>MassAccess Member</i> \$250 per event <i>Non-MassAccess Member</i> \$500 per event	· Space for a dedicated table with two chairs. · Sponsors and exhibitors must provide their own table. · Electrical outlet. · Wireless internet connection. · Signage must be on or behind the table. · 2 attendees are included. Additional attendees may be added for \$50 each, pending constraints of space. · All exhibiting companies must pay for their own (sponsor or exhibitor) fee. · Exhibitors may only represent one company and may not share a table with a separate company.

UNDERWRITER ORDER FORM

Business Name: _____
Business Address: _____
Contact Person: _____
Phone Number: _____ Email: _____

Please make checks out to MassAccess and mail to 6 Liberty Square, #2143, Boston, MA 02109. If you would like to make an appointment to discuss your sponsor type, please email sponsorship@massaccess.org.

Annual Sponsors

____ Platinum \$1,000
____ Gold \$750

Annual sponsorships are a low maintenance, high-visibility sponsorship for the vendors with less time to attend events. Annual sponsorships begin on January 1st and expire on December 31st. Accommodations can be made for vendors applying mid-cycle. Hi-res logos will be needed for the website and correspondences.

Webinar Leaders and Sponsors

____ Leader \$800
____ Co-Leader \$_____

Name of additional Co-Leader(s): _____

____ Sponsor \$400

Webinars may be held periodically throughout the year and will cover a variety of topics from production to marketing, to fundraising, and more. Webinars may be led by either a MassAccess representative or interested vendors. Webinars are open to all MassAccess members, so there is a high reach potential. All topics must be approved by the MassAccess board.

Meet and Greet Sponsors & Exhibitors

☐	Sponsor (Member)	\$1,200 per event
☐	Sponsor (Non-member)	\$1,400 per event
☐	Exhibitor (Member)	\$250 per event
☐	Exhibitor (Non-member)	\$500 per event

The Meet & Greets typically take place 2-4 times per year. Each session usually draws 10 to 30 community media professionals. It is a more intimate environment for vendors to address their potential customers. Vendors are invited to participate in group discussions regarding PEG services and issues.

Please complete this Sponsorship Vendor Application and email a copy to sponsorship@massaccess.org.

If you would like to be invoiced, please indicate below. Make checks out to: MassAccess

MassAccess

6 Liberty Square, #2143

Boston, MA 02109

☐ Yes, Please invoice